

# Using Canva for Learning English: A Creative Approach

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## Abstract

This article titled “Using Canva for Learning English: A Creative Approach” presents a quantitative research study that aimed to collect data on the perceptions of students towards the use of Canva as a media for English Language Teaching (ELT). The study was conducted among students of the English Language Education Study Program at UIN Walisongo Semarang, and the research design was descriptive quantitative. The sample was selected using simple random sampling, and data was collected using a questionnaire with 15 questions as indicators. The procedures involved preparing instruments to collect data, using a questionnaire, and analyzing the data using descriptive quantitative research design. According to the findings of the study, students viewed Canva as a positive medium for ELT. This study sheds light on the efficacy of using Canva as a creative approach to English language learning.

**Keywords:** *Canva; Creative approach; Learning English; ELT.*

## **Introduction**

Learning English can be difficult, especially for non-native speakers. A non-native speaker is someone who does not speak a language natively (Mesthrie, 2000). However, thanks to technological advancements, there are now a variety of tools and resources available to make the process more engaging and effective. Canva, a graphic design platform that can be used for a creative approach to learning English, is one such tool. Canva is a web-based design platform that lets users create a variety of designs such as posters, flyers, social media graphics, and more. It has an easy-to-use interface and a large selection of templates, graphics, and fonts that can be customized to meet individual needs. Canva is completely free to use, but some premium features require a subscription. Canva can be used to improve English language learning in a variety of ways. It can be used to create flashcards, infographics, and posters displaying vocabulary words, grammar rules, and other language concepts, for example. These visual aids can help students better understand and remember the material, and they can also be used to foster creativity.

Canva is a visual communications platform that can be used as a medium for English Language Teaching (ELT) to help English language learners develop their creativity. English language teaching is a noble profession that serves the educational needs of individuals and society by emphasizing the development of human and moral values and guiding students in their social lives (Sekhar & Chakravorty, 2017). Canva provides numerous benefits for creating innovative and creative teaching materials, such as videos, images, and presentations. For related English lessons, teachers can use poster templates, flyers, and brochures. Educators can assign projects or assignments for English lessons by asking students to create assignments using Canva's features. Teachers can also use Canva for a variety of learning activities, such as material for student observations, in which students observe and analyze linguistic elements or text structures from Canva designs or templates. Canva in English Language Teaching (ELT) can support a creative approach to learning English by developing the creativity of English Language Learning. Canva can be used to create innovative and creative teaching materials, such as videos, images, and presentations.

The researcher's goal in this research study is to investigate the use of Canva, a graphic design platform, as a creative approach to learning English. The research was conducted with the following research questions:

1. How effective is Canva as a medium for English Language Teaching (ELT) in developing the creativity of Informatics students?

2. What are the perceptions of students towards the use of Canva as a media for English Language Teaching (ELT)?
3. How can Canva be used to take English lessons to the next level and increase student interest in learning

Canva is an easy-to-use tool that allows users to create visually appealing designs, and the researchers believe it has the potential to improve language learning by providing a fun and engaging way to practice English skills.

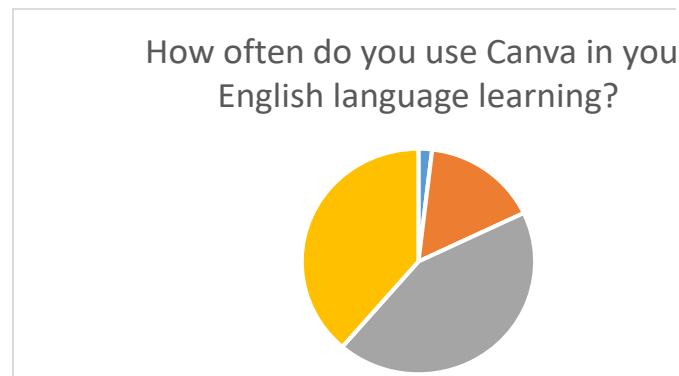
## **Method**

The research used a quantitative research. The research design of this research is descriptive quantitative to collect data. The data for this study was taken from students of the English Language Education Study Program, UIN Walisongo Semarang who used Canva as an application that supported them in Class. The sample selected based on Using simple random sampling, according to Sugiyono (2017) Simple random sampling is taking sample members from a population randomly without paying attention to the strata in the group. The data collected by using questionnaire, as the instruments. The Researcher will give the participants a questionnaire to answer which contains the indicators consisting of 15 questions. The Procedures are: (1) The Researcher prepared instruments to collect data; (2) The researchers used a questionnaire; (3) The statements were about How are the perceptions of students towards the use of Canva as a media for English Language Teaching (ELT). The research design of this research is descriptive quantitative to analyze the data.

## **Finding**

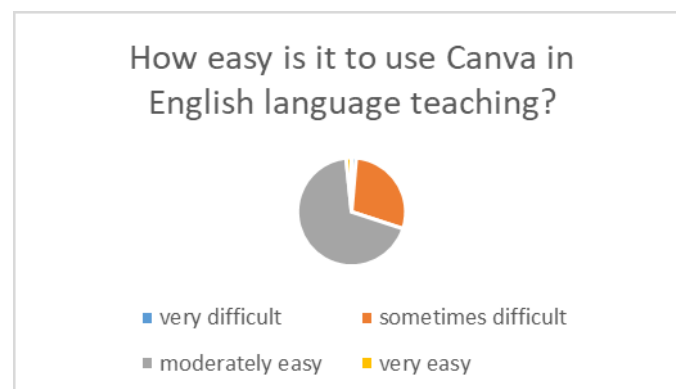
From the questionnaires that were distributed, 106 people participated as respondents for the survey. Most respondents were 20 years old. Of the 106 respondents, it is known that 87 people are in semester 5, 8 people are in semester 7, and 4 people are in semester 3. The remaining participants chose not to mention their semester. Then for gender, from the total number of respondents 106 people, it is known that 86 people or 81.1% of the respondents were women while the remaining 20 people were men, namely 18.9%.

### The frequency with which students use Canva in learning English



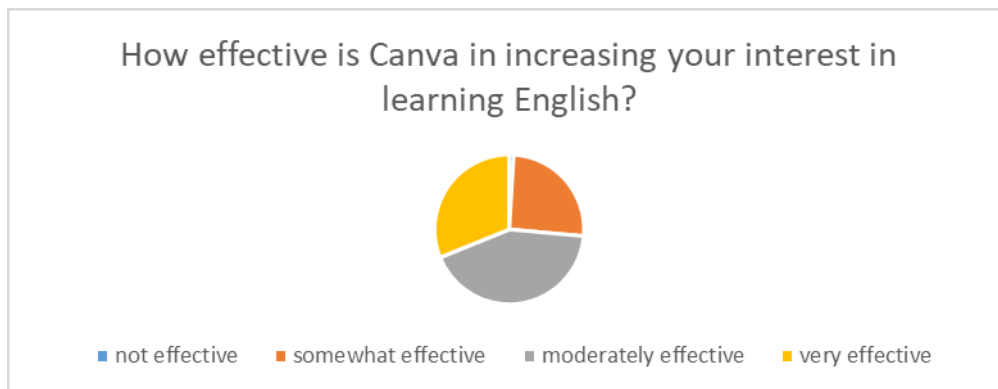
From the question how often do you use Canva in your English language learning, data was obtained for 41 people or 38.7% of respondents often use Canva in English language learning, 46 people or 43.4% of respondents sometimes use Canva, 17 people or 16% rarely use Canva, and the remaining 2 people or 1.9% of respondents do not use Canva in learning English.

### The level of ease of using Canva in learning English



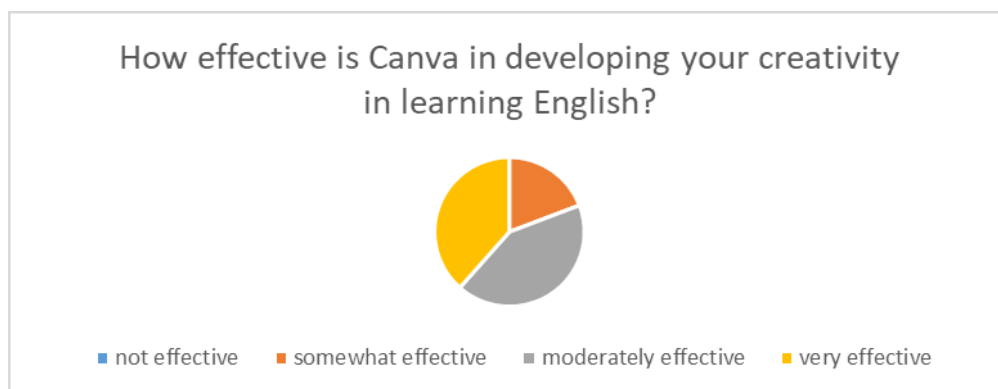
For the question how easy is it to use can find English language teaching, data was obtained that as many as 50 people or 47.2% of respondents answered moderately easy, 34 people or 32.1% of respondents answered very easy, 21 people or 19.8% answered sometimes difficult, and the remainder, namely one person or 0.9% of respondents answered very difficult for the ease of using Canva in learning English.

### The level of effectiveness of using Canva in increasing interest in learning English



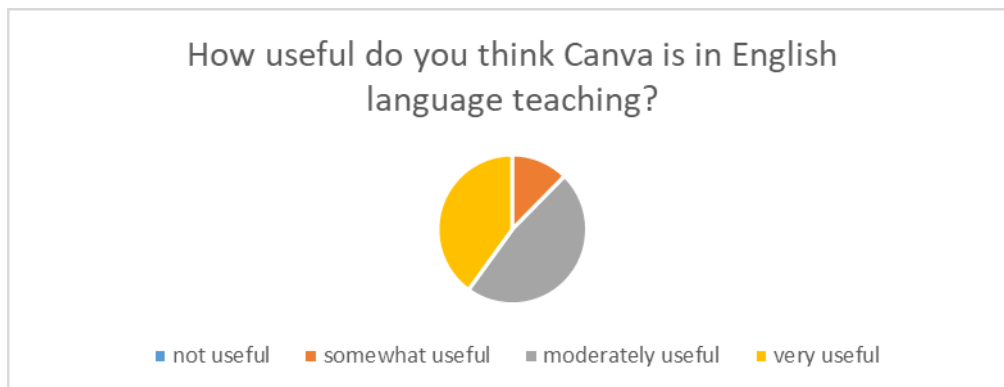
For the question how effective is Canva in increasing your interest in learning English, data was obtained, namely 45 people or 42.5% of respondents answered moderately effective, 33 people or 31.1% of respondents answered very effective, 27 people or 25.5% of respondents answered somewhat effective, and the remaining 1 person or 0.9% of respondents answered not effective for how effective can increase student interest in learning English.

### The level of effectiveness of using Canva in developing creativity in learning English



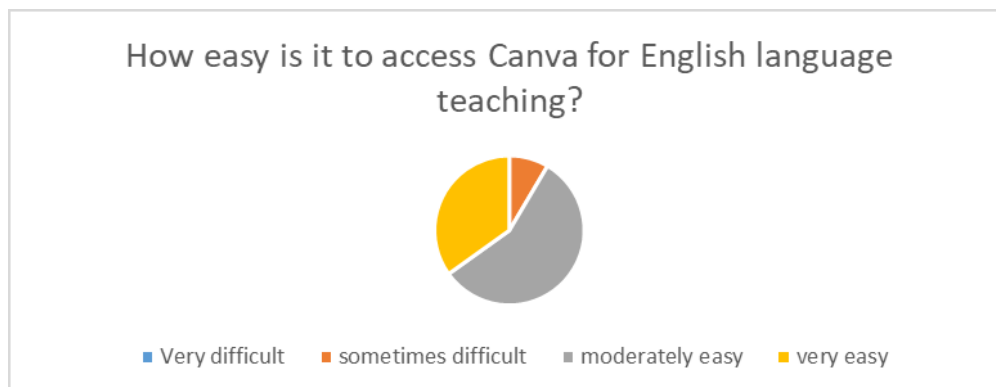
For how effective is Canva in developing your English language skills, out of a total of 106 respondents, 53 people or 50% of respondents answered moderately effective, 29 people or 27.4% answered very effective, and the remaining 24 people or 22.6% answered somewhat effective for the effectiveness of Canva in developing English language skills.

### How useful Canva is in English Language Teaching



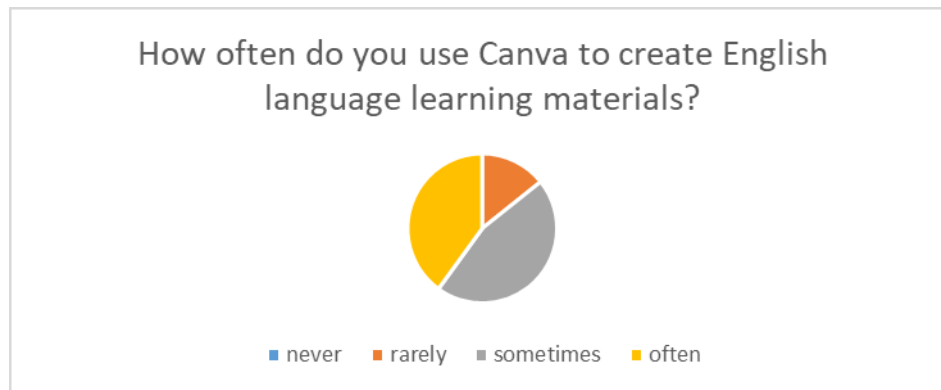
For the question how useful do you think Canva is in English language teaching, data was obtained from 50 people or 47.6% of respondents answered moderately useful, 42 people or 40% of respondents answered very useful, and the remaining 13 or 12.4% of Respondents answered somewhat you school as to how and how useful canvas is in learning English.

### The level of ease of accessing Canva in learning English



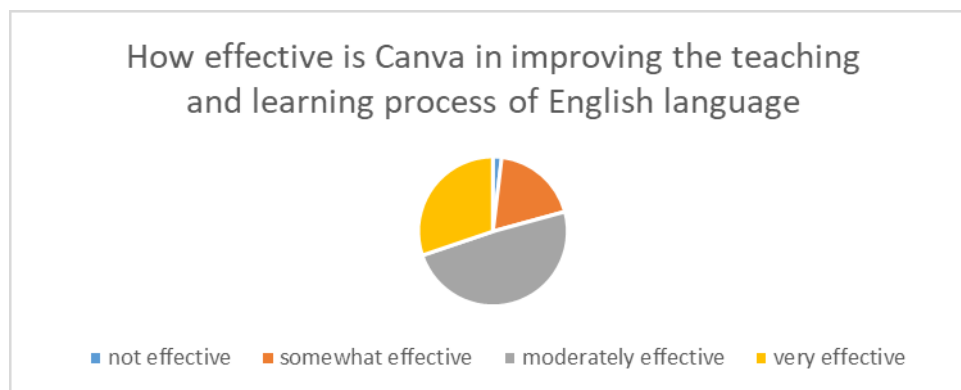
For the question how easy is it to access Canva English language teaching, 60 people or 56.6% of respondents answered moderately easy, 37 people or 34.9% of respondents answered very easy, and the remaining 9 people or 8.5 of respondents answer sometimes difficult.

### **The level of frequency of using Canva to create English language material**



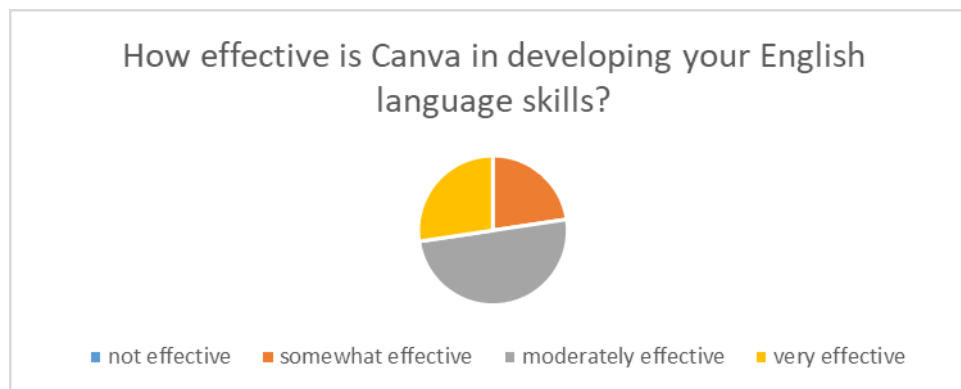
For the question how often do you use canva to create English language learning materials, 48 people or 45.7% of respondents answered sometimes, 42 people or 40% of respondents answered, and the remaining 15 people or 14.3% of respondents answered rarely. Whether or not you often use Canva to create English learning materials.

### **The level of effectiveness of using Canva to improve the English teaching and learning process**



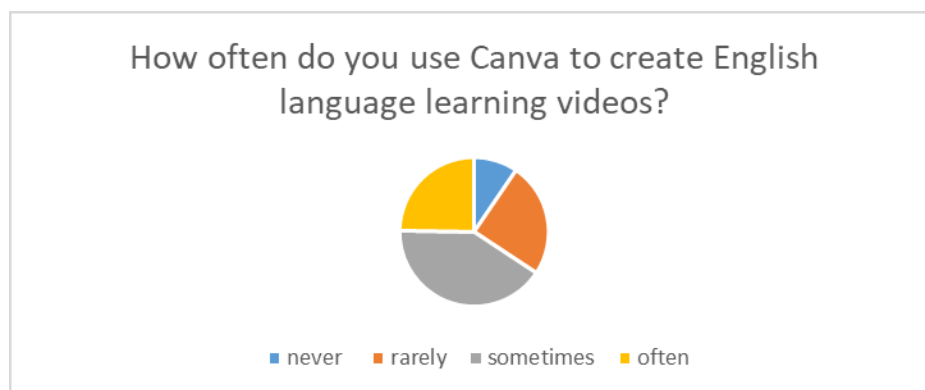
For the question how effective is Canva in improving the teaching and learning process of English language, data was obtained that as many as 52 people or 49.1% of respondents answered moderately effective, 32 people or 30.2% of respondents answered very effective, 20 people or 18.9% of respondents answered somewhat effective, and the remaining 2 people or 1.9% of respondents answered not effective regarding the effectiveness of Canva in improving the process of learning and teaching English.

### The level of effectiveness of using Canva to develop English language skills



For the question how effective is Canva in developing your English language skills, 52 people or 50% of respondents answered moderately effective, 29 people or 27.4% of respondents answered very effective, dream of you not joining as many as 24 people or 22.6% of respondents answered somewhat effective.

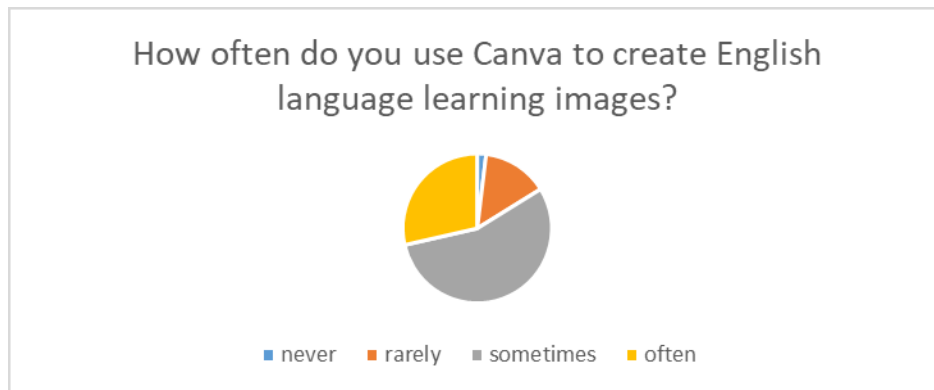
### The frequency of use of Canva to create English learning videos



For the question how often used canva to create English learning videos, 43 people or 41% of respondents answered sometimes, 36 people or 24.8% of respondents answered often, 26 people or 24.8% answered often, and the remaining 10 people or 9.5% of respondents answered that they had never used Canva to make English learning videos.

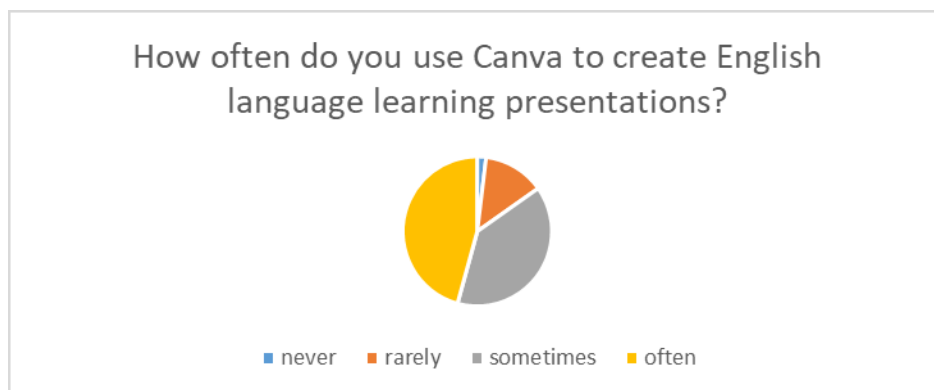


### The frequency of use of Canva to create English learning picture



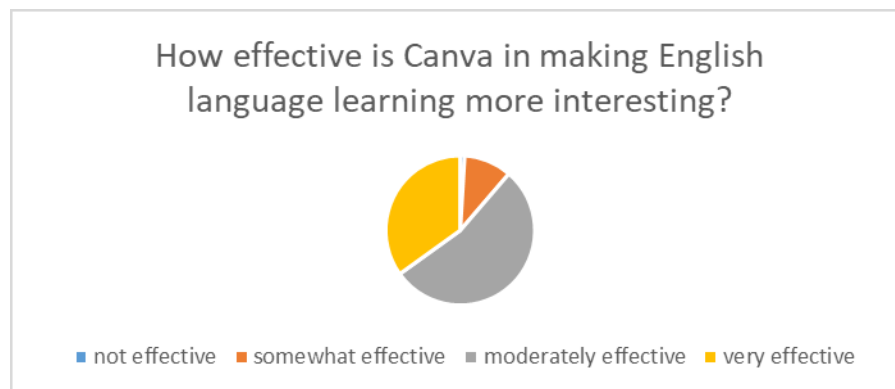
For the question how often do you canva to create English language learning image data obtained showed that as many as 58 people or 55.2% of respondents answered sometimes, 30 people or 28.6% of respondents answered often, 15 people or 14.3% answered rarely , and the remaining 2 people or 1.9% of respondents answered that they had never used Canva to create English learning pictures.

### The frequency of use of Canva to create English learning presentations



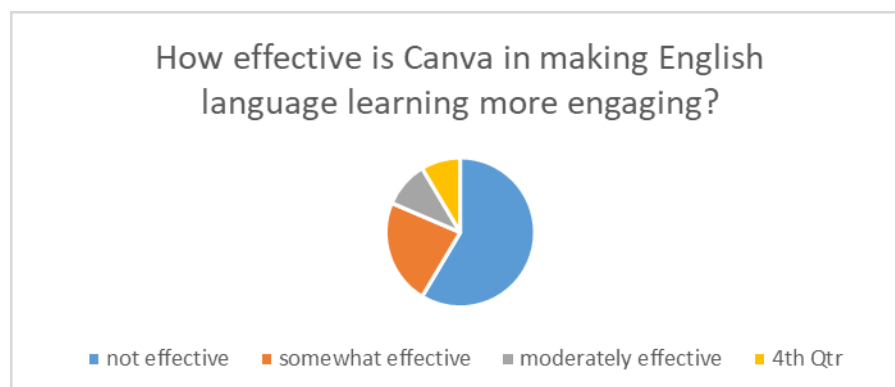
The question how often do you use canva create English language learning presentations, obtained data from 48 people or 45.7% of respondents answered often, 41 people or 39% of respondents answered sometimes, 14 people or 13.3% of respondents answered rarely, and two people or 1.9% of respondents answered that they never use canva to make presentations in English language learning

### **The level of effectiveness of using Canva to make learning English more interesting**



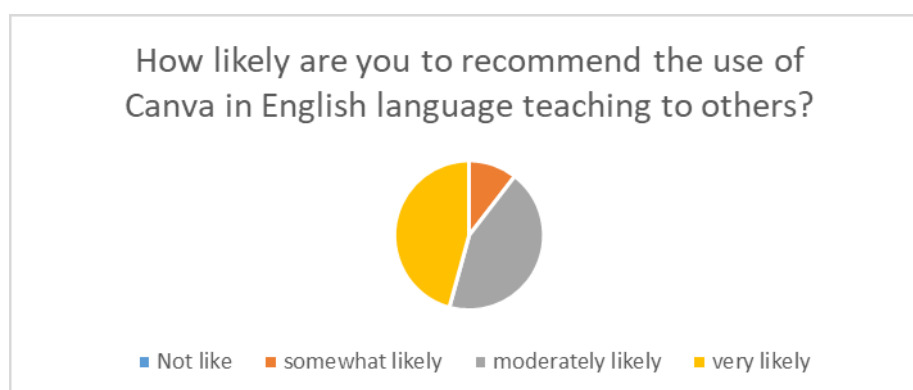
For the question how effective is Canva in making English language learning more interesting? Data obtained from 57 people or 53.8% of respondents answered moderately effective, 37 people or 34.9% answered very effective, everyone or 10.4% of respondents answered somewhat effective, and the rest, namely most people or more weapons from the front, answered that they did not follow the effectiveness of using Canva in increasing the level of interest in learning English.

### **The level of effectiveness of using Canva to make learning English more engaging**



For the question how effective is Canva in making English language learning more engaging, 54 people or 50.9% of respondents answered moderately effective, 38 people or 35.8% of respondents answered very effective, 13 people or 12.3% of respondents answered somewhat effective, there was the remainder, namely 1 person or 0.9% of respondents answered that it was not effective as to how effective Canva is in making learning English more interesting.

### How likely student recommend the use of canva in English language teaching to others



For how likely are students to recommend the use of a canva in English language teaching to others, 48 or 45.7% of respondents answered very likely, 46 people or 43.8% of respondents answered moderately likely, and the remaining 11 people or 10.5% of respondents answered somewhat likely.

### Discussion

TPACK, or Technological Pedagogical Content knowledge, is a framework that outlines the abilities and knowledge that educators must have in order to successfully incorporate technology into their lesson plans. The TPACK-EFL survey effectively assesses preservice English as a foreign language teachers' technological pedagogical content knowledge, providing survey developers and teacher educators with valuable insights (Baser et al., 2016). Technology is important in English language teaching because it improves the teaching process and makes learning English as a secondary language easier (Elas et al., 2019). Technology plays an important role in EFL teaching and learning, assisting students and teachers in the instructional process more effectively (Santosa, 2022).

Canva is a well-known tool for teaching English. Using Canva to learn English is a simple task. Canva is useful for generating interest in English language study. Creating e-modules with the Canva application effectively increases high school students' motivation to learn, with a score of 90.63 percent interest in learning (Wulandari et al., 2022). Canva improves students' visual abilities, motivation, and engagement with grammar during remote learning sessions (Nurhidayat, 2021). Canva can create video-based learning media to improve teaching quality and increase student participation in the Independent Learning Program (Ramadhani et al., 2021).

Canva is helping students improve their English language skills. The use of interactive technology tools in higher education improves students' pedagogical and linguistic proficiency in English as a foreign language programs (Cabrera-Solano et al., 2023).

Canva is an excellent resource for teaching English. Canva is a useful tool for teaching English because of its practicality, accessibility, and ease of use. It improves the processes of instruction and learning (Wijayanti, 2022). Pre-service This course is designed for English teachers who want to learn how to incorporate technology into the design of EFL curricula through assignments that include technology and blended learning activities (Yuyun, 2018). Pre-service English teachers believe that incorporating multimedia, such as Canva, into EFL teaching and learning processes benefits students' language pedagogy and adds interest to the learning process. Pre-service English teachers believe that incorporating multimedia, such as Canva, into EFL teaching and learning processes benefits students' language pedagogy and adds interest to the learning process (Faridah et al., 2020).

Canva is easy to use. Students will occasionally use Canva to help them learn. Canva is a simple graphic design tool that educators and students can use to collaborate on projects. Using a free feature, teachers can create a virtual classroom, invite students, and collaborate on projects. Students can use Canva to create designs, edit photos, and arrange designs, among other things. Students' creativity is enhanced by the Project Based Learning learning model when designing digital flyers with the Canva application (Juwairia et al., 2022). Users can easily sign up for Canva with just an email address, Google account, or Facebook login, and it automatically saves their work so they never have to worry about losing it. Canva allows instructors to create resources, lesson plans, worksheets, and even student awards. Canva is a fantastic tool for developing digital skills and encouraging creativity in the classroom. resource for enhancing digital abilities and encouraging creativity in the classroom.

Canva is used to create English educational resources. EFL teacher resources aid in the facilitation of children's English learning by ensuring fun and variety while promoting confidence and inspiring teaching methods (Octaviana, 2017). Due to limited resources in EFL classes, all skills, particularly listening for student, face moderate to high levels of difficulty (Akhter, 2020). Canva is an application that helps English teachers create learning media, improve online teaching processes, and facilitate student distribution (Elsa & Anwar, 2021). Teachers can use Canva to create English learning resources. Canva offers a variety of tools and resources designed specifically for teachers and students. Instructors and students can start from scratch and create their own designs, or they can choose from thousands of

excellent instructional templates. Canva also provides free English worksheet templates that can be personalized, printed, and used to create language exercises. Canva can also be used in the language classroom to help students develop productive skills, such as designing text or messenger dialogue stories or creating infographics for self-introduction. because it offers ready-to-teach lessons and over 1,000 engaging teaching resources, the platform is a useful tool for developing interesting English learning materials. Canva is assisting in the learning of the English language. Teachers' ability to adapt to the digital age and new teaching methods can be strengthened through training activities involving the use of the Canva application to create interesting, interactive, and practical learning videos (Hermawati et al., 2022).

Canva makes English language learning more interactive. Canva is part of the interactive support and visualization model for English language learners in an online learning environment (Kolesnikov et al., 2019). Canva media effectively increases student interest and learning outcomes in learning fables at SMP Muhammadiyah Purworejo (Damayanti & Rakhmawati, 2023).

Canva is recommended for English language learners due to its ease of use and adaptability in creating engaging teaching resources. Canva is a useful tool for teaching English, according to research, because it allows teachers to focus on their students' productive abilities, improve their digital literacy, and foster greater student collaboration. With Canva's extensive library of expertly designed and customizable English templates, teachers can quickly create language exercises and learning materials. Canva also provides instructors with over 1,000 captivating teaching resources and ready-to-teach lessons, allowing them to improve their instruction and advance visual learning. The platform is a valuable resource for English learners because it allows for useful classroom activities such as creating infographics for self-introductions and text or messenger dialogue stories.

## **Conclusion**

Canva is a versatile and user-friendly tool for improving English language learning. It is effective in increasing students' motivation, visual acuity, and English language proficiency. It also promotes participation and collaboration during the learning process. Canva's extensive library of tools and resources designed specifically for educators and learners makes it simple to create instructional materials and resources for English language learning. It also provides educators with over 1,000 ready-to-use engaging lesson plans and teaching resources, allowing them to improve their teaching and promote visual learning.

Canva is a valuable resource for English language learners because it facilitates useful classroom activities such as creating infographics for self-introductions and text or messenger dialogue stories. Teachers can use Canva for Education to easily create engaging assignments, share them with students, and review them through their Learning Management System (LMS). Overall, Canva is a useful tool for developing digital skills, encouraging creativity, and improving the English language learning process.

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